



Press Release

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USGN CUSTOMERS SELECTED AS

CONSTRUCTECH 2006 VISION AWARD RECIPIENTS

Wild Oats Markets, Inc. and Menemsha Construction Solutions recognized for integrating the USGN project management platform, enhancing productivity and bottom line

PHOENIX, AZ, October 3, 2006 - USGN, Inc., a leading provider of web-based collaborative project management software, today announced that two of its customers, Wild Oats Markets and Menemsha Companies Construction Solutions were awarded *Constructech* 2006 Vision Awards. The *Constructech* Vision Awards honor those companies that have used leading-edge technology to solve critical business issues.

Wild Oats and Menemsha Construction Solutions use USGN's collaborative project management platform for advanced applications that they easily customized for their own company best practices. USGN is a technology solution that is integrated at the enterprise level across the entire organization to help drive projects for optimized productivity and bottom line results. USGN has helped these firms save as much as 10 percent based on total project cost while increasing performance by as much as 50 percent.

The Awards are as follows:

- **Wild Oats Markets** (Boulder, CO) received the Gold Vision Award for the Retail Chain category.
- **Menemsha Construction Solutions** (Hawthorne, CA) received the Gold Vision Award for the Construction Management \$50 – \$100 Million category.

Wild Oats won the gold award in the retail/chain category for its success in using online project management to improve communication associated with design and layout modifications with their architectural and engineering consultants, equipment suppliers and home office team. The transparency in process allowed by the system has improved communication and reduced delays while making Sarbanes-Oxley compliance easier. In the face of a doubling workload in 2006, USGN enabled Wild Oats to redirect resources spent each year on administrative support and management reporting to where it was

Two USGN Customers Recognized with Constructech 2006 Vision Awards

needed most – design and innovation. Wild Oats has 112 stores in 24 states including Canada doing \$1.2 billion/year in business.

“The USGN system is now second nature to us and is embraced by our users as the first and best way to communicate and share information,” said Mike Kramer, senior director of Construction Facilities, Wild Oats. “We wanted the business to drive the system and not the other way around. Although USGN’s tool has become invisible to our team, the benefits realized are very much seen by all – I can’t imagine doing business any other way.”

Menemsha Construction Solutions won a gold award in the Construction Management \$101-\$250 million category for its ability to take the single project model of its online project management application and adapt it to fit the multi-location construction model of its organization. The company leveraged the flexible platform developed by USGN to customize applications at the user level. Coupled with its program management process, the application has enabled Menemsha to manage fast-paced retail rollout programs required by some of its biggest clients.

“USGN provided our company with a better method to manage information, speed, quality and communication while it visually showed our clients a realistic picture of this collaborative system and manage by exception,” Martha Bayer, COO, Menemsha Construction Solutions. “The number one value that our corporate clients receive is the ability to increase workflow of their construction managers – nearly doubling projects per year/manager by increasing both accountability and visibility of the entire team involved in the project.”

“We are thrilled that our customers have been recognized for adding so much value and for leveraging our collaborative project management platform to help further their business goals and increase their productivity,” said Doug Sperr, founder and CEO, USGN.

About USGN

USGN is a leading provider of web-based collaborative project management software, transforming the multi-project construction and other industries with the world’s first thin client Application Development Platform for today’s virtual business teams who need to work together in collaborative workgroups. USGN begins with ‘US’, meaning the essence of collaboration with a portfolio of software and a powerful development platform that address the three most important challenges facing project teams today: extended space/time, advanced flexibility and enhanced accountability. For more information about USGN or to find out how to give your team the advantage of US, visit the company’s web site at www.usgn.net.

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