



USGN - Corporate Fact Sheet

⇒ **Key Facts:**

- Founded in 1999
- Headquartered in Phoenix, Arizona
- Privately held and funded

⇒ **Offering:** Delivers industry-leading, web-based collaborative project management software for large Corporate end-users, owners, contractors and architects.

⇒ **Key market:** Corporate Real Estate Development, Project Management, Construction, Project Accounting and Facilities Maintenance

⇒ **Positioning:** For project teams everywhere working as one, on a single web-based platform, USGN transforms isolated islands of data into a single digital environment, fueled by team intelligence and based on company best practices for unsurpassed communications, collaboration, productivity and return on investment.

⇒ **Vision:** Changing the world, one project at a time, as the global leader and partner of choice for delivering truly collaborative/customizable project management solutions with the most efficient, effective "Platform as a Service" for all markets.

⇒ **Mission:** Maximize the efficiency of construction and real estate program management by delivering a single platform solution with optimal flexibility, visibility and accountability, helping large companies effectively manages their corporate processes and costs.

⇒ **Platform Benefits:**

- World's most robust online Application Development Platform for Real Estate Programs for enhanced management insight, improved process efficiency and controlled costs
- Revolutionizing the way teams work together
- Optimized for today's business teams who need to work together in collaborative workgroups both across the hall and across the world
- Extensive suite of software and a powerful development platform
- Addresses the four most important challenges facing project teams today
 - Extended space/time
 - Advanced flexibility
 - Enhanced accountability
 - Financial transparency

⇒ **Customers:**

- Earned dozens of loyal blue-chip, Fortune 500 customers in the USGN application development community over 11,000 users and 8,000 projects in the USGN *US* online application development and project management community
- Customers include: Brinker International, CKE (Carl's Jr.), Tesco (Fresh & Easy), LA Fitness, Menemsha Construction Solutions, PetSmart, True Religion Brand Jeans and Whole Foods Market.

⇒ **Management:**

- **Doug Sperr, Founder, President and CEO**
- **Scott Wessel, CTO**
- **Betty Maisel, VP of Operations**
- **Mary K. Gibson, Director of Finance**
- **Michael R. Leathers, Implementation Director**

⇒ **Contact:**

- For more information about USGN or to find out how to give your team the *advantage of US*, please visit our web site at www.usglobal.net, email us at sales@usgn.net or call 1-800-379-5732.