



## Press Release

### FOR IMMEDIATE RELEASE

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### **USGN Recognized as One of Technology's Hottest Companies of 2005 by Constructech Magazine**

*Web-based, Collaborative Project Management Platform  
Redefining the Category*

PHOENIX, Ariz. – July 19, 2005 – USGN, Inc., a leading provider of web-based collaborative project management software, announced today that the Company has been recognized as one of "Technology's Hottest Companies of 2005" by *Constructech Magazine*. This honorable award recognizes a handful of truly outstanding technology companies serving today's ever-changing construction industry who have demonstrated both proven return on investment and a solid track record of customers and products.

"USGN was selected by *Constructech's* editorial team because it has uniquely demonstrated its commitment to project management solutions designed specifically for the construction industry," explains *Constructech* Editorial Director, Peggy Smedley. "USGN is helping our industry survive and prosper during these challenging and turbulent times."

"It is a great honor to be chosen by *Constructech* for this special recognition," said Doug Sperr, USGN founder, president and CEO. "We're proud that our unique hosted application development platform is being recognized for the value it brings to businesses. Today, companies need to write their own collaborative project management applications based on their company's best practices without the time and expense involved in programming code or software development. That is what sets us apart from other project management solutions and why our customers believe so strongly that they can leverage this technology to model company processes. The idea of 'industry best practices' or 'pre-programmed' solutions don't really allow corporations to do business according to their own culture."

USGN has been steadily growing its customer base since its software first launched in 2000 and now boasts dozens of Fortune 500 and other leading companies in its customer roster. Martha Bayer, chief operating officer of The Menemsha Group described the benefit USGN brings to her company this way: "The system is easy to

*USGN Recognized as one of Constructech Magazine's Technology Hottest Company* use. It's very intuitive," she says, emphasizing the benefit of USGN's highly customizable platform.

USGN's Collaborative Project Management platform is changing the landscape. Companies who manage complex, multi-user projects use the USGN platform to help them work in one single, shared virtual environment, built on the framework of their own vital company best practices. In this way, they're realizing increased productivity, quality and return on investment. Other solutions are merely 'configurable' which means their users can only make minor adjustments to their applications. USGN software is fully 'customizable' which is more like starting with a blank sheet of paper and building your project management application to meet your company's specific needs, easily, quickly and with project managers rather than programmers. The Company's solutions are also cross-platform compatible – making it virtually browser and platform independent.

### **About Constructech Magazine Technology Hottest Company Awards**

The Technology's Hottest Awards are open to technology or automation vendors with an innovative product that targets the construction and facility management communities.

Companies entered are judged on a range of criteria, some of which include: description of product/service; reasons to be considered for this award; growth record for the past three years; and a description by the company itself as to why it should be considered "Hot" over its competitors.

### **About USGN**

USGN is a leading provider of web-based collaborative project management software, transforming the multi-project construction and other industries with the world's first thin client Application Development Platform (ADP) for today's virtual business teams who need to work together in collaborative workgroups. USGN begins with 'US', meaning the essence of collaboration with a portfolio of software and a powerful development platform that address the three most important challenges facing project teams today: extended space/time, advanced flexibility and enhanced accountability. For more information about USGN or to find out how to give your team the advantage of *US*, visit the company's web site at [www.usglobal.net](http://www.usglobal.net).